

# A NEW DAY DAWNS FOR GEORGIA AUTO DEALERS!

**GIADA is proud to announce our partnership with TitleTec to provide you with their innovative Electronic Title and Registration (ETR) system.**

**“** *My Dealership jumped on the ETR opportunity and it's working great and saving me the trip to the Tag Office which is saving me money. TitleTec knows what they are doing and understands my business. I would seriously recommend the TitleTec innovative Electronic Title and Registration (ETR) System to any Dealer.* **”**

— Jamey Richman, Owner Cherokee Auto Sales

**“** *We chose TitleTec to Partner with our Association to build the GIADA TOP's Web Portal System which is running very smoothly. GIADA is proud to support TitleTec while they begin to upgrade TOP's Dealers to the new ETR System. The TitleTec system will streamline the titling process, save you money and provide a better overall customer experience. The future is here and we need to embrace it and be willing to change our business model to adapt to new technology that in the end, will make us better at what we do.* **”**

— Paul John, Executive Director, GIADA



# TitleTec Georgia Products



With TitleTec's web-based products, you have no software to install or upgrade, and you're always running the very latest version. Should you need assistance, our 24/7 support staff can actually view your screen as you work. TitleTec uses the same security standards as online banking and brokerage accounts and, if you're ever the victim of a disaster, your information is stored at a Tier 4 Data Center for quick recovery.

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## ***Electronic Temporary Registrations (ETR)***

- ETR allows Dealers to apply electronically for a Title, alleviating the need for interacting with county tag offices.
- ETR allows Dealers to register vehicles on behalf of the Buyer, alleviating the need for them to apply in person.
- Dealers are allowed to charge separately for the ETR service, creating a new profit opportunity.
- TitleTec has a one-click integration with 12 DMS systems in Georgia, including Wayne Reaves, to save your staff from redundant data entry.
- **When HB386 goes into effect in March 2013**, Dealers will be required to submit all Title Application Paperwork and Fees to the Tag Office in the County where the customer lives. For ETR Dealers, the Title Application and Fees will be delivered electronically to the respective Tag Offices.

## ***Electronic Lien & Title (ELT)***

- ELT allows Lienholders (including BHPH Dealers) to receive Electronic Titles and store them in a paperless environment.
- When a Title is applied for through the ETR System or manually, the ELT system enables the Lender to receive an Electronic Title.
- When the Lien is satisfied, the Lienholder uses the ELT system to mark the Lien as satisfied and a Paper Title is then mailed to the Title Holder.
- The ELT System does allow for a Paper Title to be printed before the Lien is satisfied should one become necessary.
- The ELT System is very simple to use and includes a number of reports useful for reconciling Liens.
- By the letter of the law, all Lenders doing business in Georgia are required to accept Electronic Liens starting January 1, 2013.

TitleTec and GIADA will be partnering on a series of live conferences where you can have all your ETR/ELT questions answered, watch your inbox for dates in October/November. Contact us at [sales@titletec.com](mailto:sales@titletec.com) or call (866) 689-0578.

**Visit us online at [www.titletec.com](http://www.titletec.com)**

