



AD DIMENSIONS AND COST

Term: 6-Month Placement

Full Page	\$1500
Trim.....	8.5" x 11"
Bleed.....	8.75" x 11.25"
Live	7" x 10"
<hr/>	
1/2 Page	\$950
Horizontal.....	7.5" x 5"
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1/3 Page	\$650
Vertical.....	2.375" x 10"
Square	5" x 5"
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1/6 Page	\$475
Vertical.....	2.375" x 5"
Horizontal.....	5" x 2.375"

AD MATERIALS / SPECIFICATIONS

Line Screen/Density:
 All ads should be high resolution and no less than 300 dots per inch (DPI). Ads or images that do not meet the requirements will be sent back to the advertiser for correction.

ACCEPTABLE FORMATS

We accept high resolution PDF, JPG and EPS files with any spot and four-color ads converted to CMYK. All fonts should be embedded in the file before saving.

PAYMENT

Advertising fees are due in full at the time of advertisement. Checks must be made payable to GIADA. You may also pay by credit card.

FILE TRANSFER

Artwork should be emailed to keely@giada.org or kristin@giada.org

QUESTIONS?

Please contact Keely or Kristin at 770-745-9650.



Exclusive

Now Here's Something to Like!

Expose your business to thousands of automobile dealers with an ad in GIADA's 2016 Automotive Products Catalog.

This is an exclusive offer to association members. The Automotive Products Catalog will be distributed to hundreds of automobile dealers at our annual convention in July, all current members and thereafter to every new member. This is an ideal way to gain added exposure for your business to an extremely targeted market of dealers ready to do business with you!

Contact Keely or Kristin at 770-745-9650 today to place your advertisement. *Each advertisement purchase is for a 6-month term.*

